SPARKLE™ PRO

A plan your board can fund. Without the two-day workshop.

SPARKle Pro runs THG's SPARK™ methodology on your company: 25 use cases evaluated, a shortlist modeled on your own financials, a 12-month roadmap, and a live review with a THG consultant. QA-checked and board-ready in 24 to 48 hours.

What's inside your report

01 Discovery, validated

Your answers checked against filings and research, each fact labeled as yours or public.

02 Six-dimension readiness

Strategy, data, technology, organization, governance, and sponsorship, each scored with the evidence.

03 25 evaluated, top 20 scored

Scored on impact, feasibility, alignment, and time to value; 7 shortlisted as Quick Wins and Strategic Investments.

04 A SAVA™ v2 business case

Low, Mid, and High value, investment, ROI, and payback for every shortlisted use case.

05 Implementation plans

Effort, delivery path, owner, time back, and a week-by-week plan for all 7, plus KPIs for the top 3.

06 Roadmap, risks, first 90 days

12 months with gates at Months 4 and 8, a risk register, five first actions, and the ask.

How it works

STEP 1

Tell us about your company

Scope, AI maturity, challenges, strategic priorities, competitors, and how you will measure success.

STEP 2

A multi-stage analysis

Not one AI prompt: research, 25 use cases screened and 20 scored, SAVA™ modeling, roadmap, plans, then verification.

STEP 3

Report, portal, live review

A board-ready PDF and interactive portal in 24 to 48 hours, then a 45-minute review with THG.

From shortlist to funded plan

EXAMPLE SHORTLISTED USE CASE (ILLUSTRATIVE)

Predictive warranty analytics

RANK 1 Flags likely failures early to cut warranty and repair cost

HORIZON H1 | AREA Predict | CONFIDENCE 80%

QUADRANT Quick Win | EFFORT High | PATH Partner-led

3-year value	ROI range	Payback
$5.6M–$9.3M	4.2x–10.4x	5 months

Each top-3 use case covers

- The challenge today
- The future state
- Week-by-week plan
- Owner and effort
- Prerequisites
- Delivery routes
- KPIs and baselines
- Pilot scope and risks

All 7 shortlisted use cases get a dossier with owner, effort, delivery path, time back, and a phased plan, using the same labels as SPARKle Free.

Already ran SPARKle Free or Express?

Use the same email and Pro builds on it: opportunities that still fit your priorities carry into the portfolio and are scored fresh, and a "Since your previous report" page explains what changed.

Built the THG way

Anchored to your filings

Revenue and cost lines come from your annual report, and every benchmark is cited by source and year.

Multi-stage, not one prompt

Specialized stages for discovery, research, scoring, modeling, and roadmap, then QA that rechecks every ROI and payback.

Scoped, local, vendor-neutral

The whole company, a division, or a business area, with your country's rules and currency. No product pitch.

A live review, included

A 45-minute video session with a THG consultant to walk your team through the results.

Where Pro fits

	SPARKle Free $0	SPARKle Express $299	SPARKle Pro $1,199
Built on	Your industry	Your company + research	Your filings + live research
Opportunities	Top 3	Top 5, 3 deep dives	25 evaluated, 20 scored, 7 shortlisted
Financials	Time back per week	Value and ROI ranges	SAVA™ v2 financials + time back
Plan	Your first step	A 90-day plan	Roadmap + phased plans for all 7
Delivered as	PDF snapshot	PDF report	PDF, portal, and live review
Best for	A no-cost first look	A credible, shareable case	Funding a real initiative

Directional, not final. Confirm figures, effort, and delivery paths in a SPARK™ workshop or review before committing funds.

Fund your next AI initiative with SPARKle Pro.

$1,199 for a board-ready plan, portal, and live review.

theholistyxgroup.com/sparkle · info@theholistyxgroup.com

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THE HOLISTYX GROUP