SPARKLE™ FREE

Most AI advice starts with tools. Yours starts with your challenges.

Tell us what is slowing your business down. In return, you get a branded PDF snapshot: where your industry stands on AI, three opportunities matched to the challenges you named, what each one takes, and the first step worth taking.

What's inside your snapshot

01

AI readiness score

A 1 to 5 score with a plain-language label, and the main factor holding it back or pushing it forward.

02

Three opportunities, matched to you

Each opportunity is tied to a challenge you named, with a concrete picture of what would be built and who would use it.

03

What each one takes

Type, effort, delivery path, and value to your business, plus an estimate of team time saved each week.

04

Your first step

What to audit, map, or measure first, and what a good result looks like in 60 to 90 days.

How it works

STEP 1

Tell us about your business

Industry, company size, country, and your top challenges. About five minutes.

STEP 2

SPARKle does the analysis

Your answers run through THG's three lenses: Business Value, Technology, and Human & Change.

STEP 3

Your snapshot arrives

A branded PDF lands in your inbox, ready to read and share.

Read it at a glance

EXAMPLE OPPORTUNITY

Dispatcher copilot

ADDRESSES Dispatch depends on a few experienced people

TYPE **Assistant** EFFORT **Medium** PATH **THG-led** VALUE **High**

Estimated time back **10 to 20 hours a week**

Type

Automation handles routine steps. **Assistant** helps your people; they decide. **Agent** runs multi-step tasks with human checkpoints.

Effort

Low a few weeks. **Medium** 1 to 3 months. **High** 3 months or more.

Path

Self-serve, **THG-led**, or **Partner-led**. THG supports every path.

Value

How much the opportunity is likely to benefit your business.

Built the THG way

Three lenses, every time

Business Value, Technology, and Human & Change. The same discipline behind SPARK™.

Grounded in your answers

Your challenges, size, and country shape every opportunity. No generic top-ten list.

Vendor-neutral

No product pitch. You get options, including ones your team can do itself.

Help when you want it

From guidance for your team to THG-led or partner delivery.

Where to go from here

	SPARKle Free $0	SPARKle Express $299	SPARKle Pro $1,199
Built on	Your industry and challenges	Your company, with research	Your company, with live research
Opportunities	Top 3, matched to your challenges	Top 5, ranked, with 3 deep dives	Full prioritized portfolio
Financials	Time back per week	Directional value and ROI ranges	Investment-grade SAVA™ v2 scenarios
Plan	Your first step	A 90-day phased plan	12-month Three Horizons roadmap
Best for	A no-cost first look	A credible, shareable case	Funding a real initiative

Get your free snapshot.

Five minutes now. A clearer AI starting point by email.

theholistyxgroup.com/sparkle · info@theholistyxgroup.com

START FREE

THE HOLISTYX GROUP