

SPARKle™ Pro

The full SPARK™ methodology, delivered as an AI-assisted report. No workshop required.

Most organizations don't need another AI demo. They need a clear, sequenced plan they can act on fast. **SPARKle™ Pro** is The Holistyx Group's AI-assisted rendition of the SPARK™ AI Readiness Workshop: the same discovery-to-roadmap methodology, the same rigor, compressed into a comprehensive report your team can start acting on within 24–48 hours.

What It Is

SPARK™ AI Readiness Workshop by The Holistyx Group is normally a 2-day facilitated engagement. SPARKle is the asynchronous mode of that same proprietary framework, run through an AI-assisted pipeline instead of a live room. **SPARKle™ Pro** is the comprehensive report tier: a full, board-ready output covering discovery validation, AI readiness scoring, a prioritized use case portfolio, financial modeling, and a sequenced 12-month roadmap, built from your intake profile and public benchmark research rather than a generic template.

How It Works

1 Intake A structured questionnaire captures company context, stated challenges, and current AI posture, the same discovery inputs a live SPARK session would gather.	2 AI-Assisted Analysis An AI-assisted pipeline cross-references your intake against public filings, industry benchmarks, and competitive positioning to validate and enrich the discovery picture.	3 Scoring & Modeling Candidate use cases are scored on Impact × Feasibility, sequenced into Three Horizons, and run through THG's SAVA™ financial model for value, investment, and ROI ranges.	4 Report Generation Findings assemble automatically into your SPARKle Pro report, delivered in 24–48 hours instead of the multi-week turnaround of a fully manual engagement.
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What's Delivered

- **Discovery Summary:** company facts, stated challenges, and current AI posture, validated against public research.
- **AI Readiness Scorecard:** six-dimension maturity score with a plain-language readiness narrative.
- **Use Case Portfolio:** every candidate use case scored and shortlisted by Impact vs. Feasibility.
- **Business Case & SAVA™ Model:** Low/Mid/High value ranges, investment estimate, and ROI per use case.
- **12-Month Roadmap:** Three Horizons sequencing with decision gates at Month 4 and Month 8.
- **Program Risk Register:** named risks with owners and mitigations, not generic disclaimers.
- **First 90 Days Plan:** the specific actions, owners, and timelines to start executing immediately.
- **Methodology Appendices:** full scored portfolio and SAVA modeling detail for technical review.

Where It Fits

TIER	FORMAT	BEST FOR
SPARKle Free	Self-serve mini assessment · instant	A no-cost first look: your AI maturity read, top 3 opportunities, and a recommended first step.
SPARKle Express	Asynchronous, AI-assisted report · 24 hrs	Business ready: scorecard, ranked shortlist, and basic financial content.
SPARKle Pro	Asynchronous, AI-assisted report · 24–48 hrs	Board ready: discovery, scoring, deep financial content, and a 12-month roadmap.
SPARK Pro	Live facilitated workshop, standard scope	Organizations ready for a guided 2-day session with their own stakeholders in the room.
SPARK Live	Live facilitated workshop, full engagement	Larger or more complex organizations needing the complete facilitated experience.

Provisional, not final. SPARKle Pro figures are directional estimates for prioritization and board framing. Finalize these figures through a SPARK™ workshop or a structured customer review before acting on them.