

SPARKle™ Free

A free, self-serve AI transformation read, your top 3 opportunities, and a first step. No cost, no workshop, no commitment.

Not ready to commit to a full engagement? SPARKle™ Free is The Holistyx Group’s no-cost entry point into the SPARK™ family: a short self-serve questionnaire that returns a directional AI transformation read, your top 3 AI opportunities, and a recommended first step, in minutes.

What It Is

SPARKle Free is the self-serve, no-cost mode of the SPARK™ AI Transformation framework. It names your top 3 AI opportunities and a recommended first step, but skips discovery validation, use case scoring, and financial modeling. It exists to give you a fast, directional read on your organization’s AI readiness, and to show you what a deeper SPARKle or SPARK engagement would surface.

How It Works

1 Quick Intake A short, self-serve questionnaire with a handful of questions on company context and current AI posture. Takes minutes, not hours.	2 Instant Scoring Responses are scored against SPARK™’s AI transformation framework to produce a directional transformation read.	3 Snapshot Delivered A short summary lands immediately: your AI transformation read, your top 3 opportunities, and a recommended first step.
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What's Delivered

- **AI Maturity Snapshot:** Industry-level AI maturity.
- **Top 3 AI Opportunities:** three candidate use cases named from your intake, with no scoring or feasibility detail.
- **Recommended First Step:** one clear, concrete action to start with immediately.
- **Upgrade Path:** a pointer to SPARKle Express or Pro for scoring, ranking, and financial modeling.

Where It Fits

TIER	FORMAT	BEST FOR
SPARKle Free	Self-serve mini assessment · instant	A no-cost first look: your AI transformation read, top 3 opportunities, and a recommended first step.
SPARKle Express	Asynchronous, AI-assisted report · 24 hrs	Business ready: scorecard, ranked shortlist, and basic financial content.
SPARKle Pro	Asynchronous, AI-assisted report · 24–48 hrs	Board ready: discovery, scoring, deep financial content, and a 12-month roadmap.
SPARK Pro	Live facilitated workshop, standard scope	Organizations ready for a guided 2-day session with their own stakeholders in the room.
SPARK Live	Live facilitated workshop, full engagement	Larger or more complex organizations needing the complete facilitated experience.

Directional only. SPARKle Free is a self-reported snapshot, not a validated assessment. No public-research cross-check, scoring, or financial modeling is included at this tier.