

SPARKle™ Express

Scorecard, a ranked shortlist, and directional ROI: the fast read on where to focus, in about 24 hours.

Before you build the full business case, you need to know where to look. SPARKle™ Express is The Holistyx Group's mid-tier AI-assisted report: the same discovery and scoring rigor as SPARKle™ Pro, sized down to a readiness scorecard, a ranked use case shortlist, and directional value and ROI estimates, delivered in about 24 hours.

What It Is

SPARKle Express runs the same AI-assisted discovery and Impact × Feasibility scoring pipeline as SPARKle™ Pro, and adds Notional-level value and ROI estimates for your top opportunities. It stops short of investment-grade SAVA™ modeling and full roadmapping. It's built for teams that want a validated, ranked, and directionally priced view of their best AI opportunities fast.

How It Works

1

Intake

A structured questionnaire captures company context, stated challenges, and current AI posture, the same discovery inputs a live SPARK session would gather.

2

AI-Assisted Analysis

An AI-assisted pipeline cross-references your intake against public filings and industry benchmarks to validate the discovery picture.

3

Scoring & Shortlisting

Candidate use cases are scored on Impact × Feasibility, ranked into a prioritized shortlist, and given a directional value and ROI estimate.

4

Report Delivered

Findings assemble into your SPARKle Express report, delivered in about 24 hours.

What's Delivered

- **Discovery Summary:** company facts, stated challenges, and current AI posture, validated against public research.
- **Ranked Use Case Shortlist:** candidate use cases scored and ranked by Impact vs. Feasibility.
- **Next-Step Guidance:** a clear recommendation on which shortlisted use cases warrant full SAVA™ modeling in SPARKle Pro.
- **AI Readiness Scorecard:** six-dimension maturity score with a plain-language readiness narrative.
- **Directional Value & ROI:** Notional-level value and ROI estimates for your top opportunities, based on public benchmarks.
- **Focus Area:** align final report to company, division, or business area.

Where It Fits

TIER	FORMAT	BEST FOR
SPARKle Free	Self-serve mini assessment · instant	A no-cost first look: your AI maturity read, top 3 opportunities, and a recommended first step.
SPARKle Express	Asynchronous, AI-assisted report · 24 hrs	Business ready: scorecard, ranked shortlist, and basic financial content.
SPARKle Pro	Asynchronous, AI-assisted report · 24–48 hrs	Board ready: discovery, scoring, deep financial content, and a 12-month roadmap.
SPARK Pro	Live facilitated workshop, standard scope	Organizations ready for a guided 2-day session with their own stakeholders in the room.
SPARK Live	Live facilitated workshop, full engagement	Larger or more complex organizations needing the complete facilitated experience.

Directional, not investment-grade. Value and ROI figures are Notional-level, based on public benchmarks. Investment-grade modeling is available in SPARKle Pro via SAVA™ v2.