

SPARK | Strategic Prioritization & AI Roadmap Kit

THE CHALLENGE: YOUR REALITY TODAY

- AI initiatives stall because business value isn't clearly defined
- Technical teams build solutions without stakeholder alignment
- Use cases compete for resources without systematic prioritization
- Governance mismatches derail implementations
- "Shelfware" – AI solutions that get built but never adopted

BUSINESS OUTCOMES: INNOVATIVE AI

- Use cases and execution plan to solve your business pain points,
- **Prioritized** based on company strategy and market opportunities with **measurable** business values, **adopted** by **aligned** cross-functional teams and partners.

THEME

Rapid AI Use Case Validation That Drives Implementation Success

Here's what you can expect:

WHAT IT IS:

1-week intensive connecting AI opportunities to business value

- Facilitated workshop uniting business stakeholders + technical teams
- Human-centered design approach to surface real problems
- Value Attribution Framework scoring for defensible prioritization
- Governance assessment matched to implementation complexity
- Clear handoff artifact for implementation partner

WHAT YOU GET:

- **Prioritized Use Case Portfolio** – Multi-lens analysis ensures confidence
- **Business Value Models** - Conservative-to-optimistic ROI ranges
- **Quick Wins Identification** - 90-day momentum builders
- **Governance Readiness Assessment** - Complexity-matched oversight
- **Implementation Roadmap** - Sequenced with dependencies
- **Stakeholder Alignment** - Documented consensus

Investment: \$15K per engagement

WHY THE HOLISTYX GROUP?

- **PRACTITIONERS, NOT THEORISTS**
We delivered \$900M+ in identified use-cases in 2025
- **PROVEN METHODOLOGY**
Value Attribution Framework tested across Fortune 500 engagements
- **BUSINESS VALUE FIRST**
Every use case tied to measurable outcomes, not technology features
- **IMPLEMENTATION READY**
Deliverables designed to become your implementation SOW

NEXT STEPS: PILOT PROGRAM

Week 1: Discovery + Workshop

Week 2: Portfolio + Roadmap Delivery

Ignite your AI transformation today at; info@TheHolistyxGroup.com

Human-centered Design | Facilitated Workshops



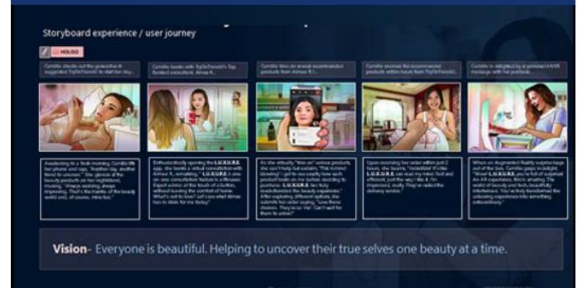
It all starts with listening...

Business Value Modeling | Use Case Generation & Prioritization



Where the rubber meets the road...

Visual Storytelling | Experience Design and Demonstration



Vision: Everyone is beautiful. Helping to uncover their true selves one beauty at a time.

Experience design brings it together...

THG's Chakra of Change | Simplifying the Complexity of Change



... to help build a roadmap to success.