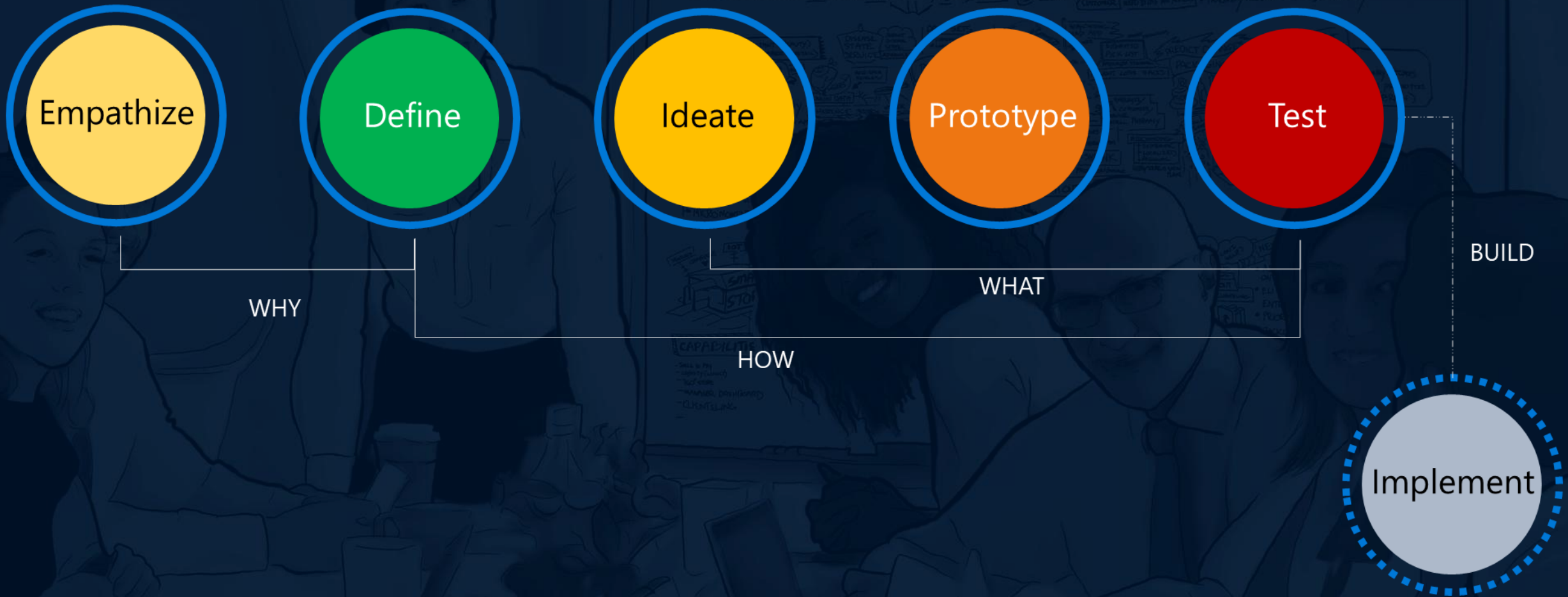


D.I.S.C.O.V.E.R.

'Design led Ideation Supporting Cogent Objectives for Value Engineered Results'

Divergent and Convergent Human Centered Design Thinking Sessions

A Holistyx Perspective to Design Led Envisioning



D.I.S.C.O.V.E.R.

Work Products



Workshop Preparation

- Hypotheses-Setting with Key Stakeholders
- Agenda
- Preparatory Material



Workshop Execution

- One or Two Trained Design Thinking Facilitators
- Optional Vision Illustrator
- Virtual Execution with Mural/Miro



Post Workshop Readout

- Raw Readout from the Workshop
- Transcription of Every Idea and Discussion Point from the Design Thinking Tool



Insights & Recommendations

- Roadmap to Realization, Quantified Business Value Model, Prioritized Opportunity Backlog
- Industry Insights
- Recommendations and Next Steps

The Holistyx Difference

D.I.S.C.O.V.E.R. Envisioning & Modeling Sessions

1

Everyone gets to be heard – Levels the playing field

Our trained human centered facilitators elicit the opinion of every participant in the room.



2

Stick to the Agenda – Pivot when necessary

About 60% reduction in decision making time by ensuring we stay on point and avoid meandering discussions.



3

Fuller stakeholder buy-in – Neutralize Inhibitions from Organizational Hierarchy

By providing adequate time to everyone regardless of organizational hierarchy, we ensure that “doers” are heard, not just the “talkers”.



4

Look for Optimal Solutions – Not Perfect Solutions

We are trained to identify when continued exploration of a solution produces diminishing returns.



5

Time bound exercises – Build off others' ideas

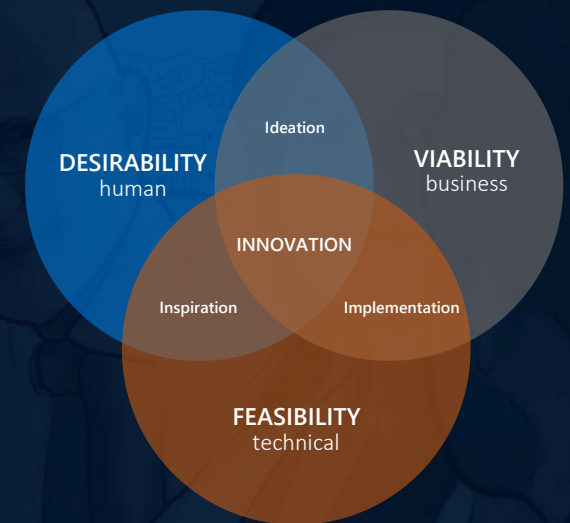
Crisp exercises that are time bound ensure that we are making progress in the session. Gamification and team building exercises build group synergy.



D.I.S.C.O.V.E.R. Double Diamond Approach



All of our sessions are designed to look at the objectives through three lenses:



The solution approach usually lies at the junction of these three lenses....



T H E
HOLISTYX
G R O U P

"Simplifying the complexity of change"

THANK YOU!

Our Supplemental Offerings

These supplemental offerings are designed to help your own consulting team to focus on developing key customer relationships and higher order engagement without needing to be mired in long planning cycles for workshop sessions. The quicker turnaround on workshop readouts, insights, etc. is key to reducing time to customer value.

Title	Description	Duration
Design Thinking Workshops	Design thinking workshop facilitation that will help your own consultants to focus on the co-creation of customer value.	1-3 days
Event Storming Workshops	Focused process modeling to free up your own consultants for higher value engagements	1-3 days
Visual Storytelling	Illustrations, storyboards, and agile visual clickable prototypes align stakeholders to support conceptional vision while demonstrating the 'art of the possible'	1-3 weeks
Design Services	Wire framing, interactive designs, sitemaps, personas, etc.	2-3 weeks
Account Planning	Develop a well thought out customer account strategy that is rooted in quantified business value	1-3 weeks
Value Engineering workshop	Co-develop multiple levels of business value cases – back-of-the-napkin to highly detailed versions through design thinking collaborative sessions	1-3 weeks
Value Management	Provide a value management plan to develop, track and course correct the value equation.	3-6 weeks
Bespoke Consulting	Technology and management consulting that is uniquely specific to the customer.	Varies